

## COMMUNICATE

- No matter how great your vision or clear your pathway, if you cannot communicate it, it will not happen!!
- They watch what you say and what you do
- How do you communicate that you care?
- How do you build trust?



## THE COACH AS ARCHITECT OF THE PERFORMANCE ENVIRONMENT

• TO ACHIEVE THE VISION THE COACH MUST FIND BALANCE BETWEEN

CHALLENGE and (High expectations, **Clear Consequences** 

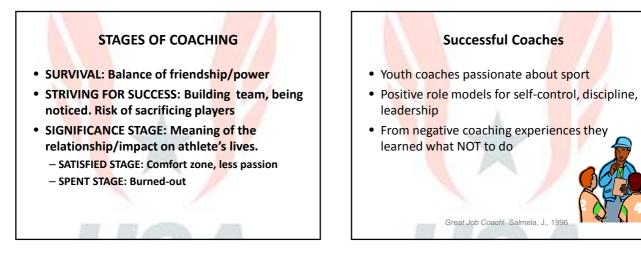
SUPPORT

(individualized support attention to the whole

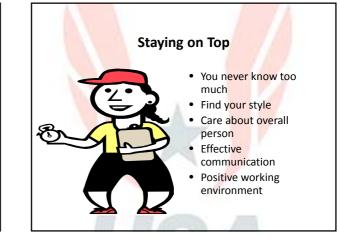
Pressure as positive)

person/Care

Rewards contingent on behavior)





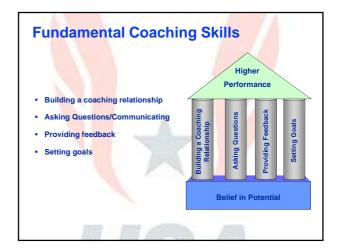


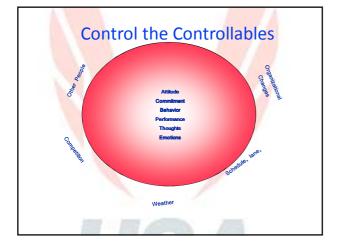
#### 3

# 7 Secrets of Successful Coaches

- 1. Character Based
- 2. Competent
- 3. Committed
- 4. Caring
- 5. Confidence-Builders
- 6. Communicators
- 7. Consistent

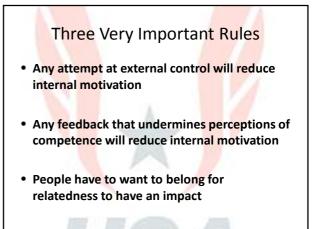
Jeff Janssen & Greg Dale (2002)













### 5









6



### WHAT IS YOUR PLAN?

- What are your stretch goals?
- What are some things you can incorporate into your program to better prepare your athletes for their stretch goals?

